Rep Order# 9780425 EC'd Yes

Station

WXLV-TV GREENSBORO/W.SALEM

OBAMA FOR AMERICA

) POLITICAL

1523 Laura Bassett

> Ver# 9 Status Revised

> > Traffic Order# 1348180

Printed: Last Received:

08/15/2012 10:30 AM 08/15/2012 10:20 AM

Showing Buylines: All Rep Revised Lines

1 of 2

) WASHINGTON) JONATHAN VITTI

Salesperson Phone# Salesperson FAX# 202-955-5342 Salesperson (Sales Office (

Rep Firm

Agency (Hiatus Weeks Flight Dates Agency C/P1/P2/E WASHINGTON, DC 20007 /P1/P2/E 95/101/1523 () GMMB 3050 K ST NW 08/14/2012 - 09/03/2012

-- CONTRACT COMMENT --

Fax# Phone# Buyer Estimate# Advertiser Product

ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES.

- REMARKS -

SEE MG LN 31 FOR SPOTS NA ON LNS 13 AND 18

PLS OF THANKS

* 18	*31	*13	1	Tn
ĪŪ	SA	SA	1	Day
08/28-08/28 10P-11P MADE-GOOD BY LINE S 31] V9 Effective Dates Changed	09/01-09/01 MADE-GOOD BY LINE (5) 31] V9 Effective Dates Changed 09/01-09/01 330P-7P Sales Remark. V9 MKGD MKGD FOR SPOTS MISSED ON V9 Added	08/18-08/25	1 1 1 1 1 1	Dates
10P-11P INE \$) 31]	NE (5) 31] les Changed 330P-7P V9 MKGD MISSED ON IN	6P-630P	 	Time
NY MED	9/01-09/01 MADE-GOOD BY LINE \$) 31] MADE-G	HOLLYSCOOP		Program
30	N LN #18.	30	1	Len
\$410.00	\$435.00 8/28 1/wk)]	\$25.00	 	Rate
0	р 0	Н	 	Spots/Week
0	-1 4	, 10	1	# of Weeks
0	н с	o 10	1 1	Total Spots
\$0.00	\$435.00	\$50.00		Total Cost

-REPORT TOTALS-

Report Totals. 3 / \$485.00

-SALES MONTHLY TOTALS-

Aug 12. 109 / \$11,590.00

> Sep 12. 69 / \$8,250.00

Station WXLV-TV GREENSBORO/W.SALEM Advertiser () POLITICAL Product OBAMA FOR AMERICA Estimate# 1523 Buyer Lawra Bassett Phone# Fax# Sales Totals. 178 / \$19,840.00 Station Totals. 178 / \$19,840.00 Lines not sent/rcld/rtrn. 0 / \$0.00COMPETITIVE- Market Totals \$24
EM
Agency (305 WA Agency C/PL/Flight Dates Hiatus Weeks CABL 0% WGHP 27%
Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1523 Flight Dates Hiatus Weeks Hiatus Weeks UNIXN 0% GHP 27% UNIXN 0%
09/03/2012 WBFX WUPN
O 0 % %
Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#
Phone# FAX#
WASHINGTO: JONATHAN V 202-955-534 WFMY
32% 8*

Books

null RA35+

WXLV-TV GREENSBORO/W.SALEM

OBAMA FOR AMERICA

1523

Laura Bassett

Rep Order# EC'd Yes

00 Status Returned

Traffic Order# 1348180

Printed: Last Received: 08/14/2012 5:01 PM 08/03/2012 4:48 PM

1 of

Showing Buylines: Last Sta Revised Lines

Flight Dates Agency C/P1/P2/E Agency WASHINGTON, DC 20007 P1/P2/E 95/101/1523 () GMMB 3050 K ST NW 08/14/2012 - 09/03/2012

Hiatus Weeks

Salesperson (Sales Office (Rep Firm

) WASHINGTON) JONATHAN VITTI

Salesperson FAX# Salesperson Phone#

202-955-5342

— CONTRACT COMMENT —

Fax# Phone# Estimate# Advertiser Station

Buyer Product

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- REMARKS -

pls see lines 13 & 18 for n/a's

9/1 330-7p 1x \$435 let's offer.

bollege football - miami vs boston college)

pls advise/revise asap.

tks

E

26.0.

Len

Rate

Spots/Week

of

Total Spots

Total Cost

\$75.00

.30

\$25.00

.30

\$410.00

μ

\$410.00

UT		SA	1 1 1	Day
08/28-08/28 Station Remark.	Station Remark. V	08/18-09/01		Dates
10P-11P V8 1x n/a	V8 1x n/a	6P-630P	1 1 1	Time
10P-11P NY MED V8 1x n/a 8/28 prg chg)	V8 1x n/a 9/1 brg chg)	HOLLYSCOOP		Program

--REPORT TOTALS--

*18

* 3

Report Totals. 4 / \$485.00

--SALES MONTHLY TOTALS-

Sep 12. 70 / \$8,250.00

Station	Rep Order# EC'd Yes
Station WXLV-TV GREENSBORO/W.SALEM	;# 9780425 ;s
EENSBORO/W.	Ver# 8 Status Returned
ALEM	Status
	Returned
Agency	Traffic
3	Tic 0

	c Order# 1348180
Last Received:	Printed:

2 of

2

Printed: 08/14/2012 5:01 PM
Last Received: 08/03/2012 4:48 PM
Showing Buylines: Last Sta Revised Lines

COMPETITIVE Market Totals \$248,000	华	Station WXLV-TV GREENSBORO/W.SALEM Advertiser () POLITICAL Product OBAMA FOR AMERICA
CABL 0% UNKN 0% WBFX 0% WGHP 27% WMYV 5% WUPN 0%	Agency C/P1/P2/E 95/101/1525 Flight Dates 08/14/2012 - 09/03/2012 Hiatus Weeks	Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007
WCWG 0% WFMY 32% WXII 28% WXLV 8%	Salesperson FAX# Salesperson FAX#	Rep Firm Sales Office () WASHINGTON Salesperson () JONATHAN VITTI

Books Demos

RA35+ null